

PRESS RELEASE**Settlement between SMARTRAC and exceet concerning wire embedding patents**

Amsterdam (The Netherlands), 17 December 2014 – SMARTRAC and exceet today announced an agreement that resolves the patent infringement litigation initiated by SMARTRAC against entities of exceet Group in the Netherlands, including exceet Card AG and exceet Card B.V.

SMARTRAC had sued exceet for infringing its patents related to its wire embedding technology. With the settlement, exceet confirms the validity of SMARTRAC's wire embedding patents and their relevance for exceet's products. exceet will stop manufacturing wire embedding inlays e.g. for AdvanIDe. With this outcome, SMARTRAC has used its wire embedding patents to protect its PRELAM® products.

Wire-embedding technology is the de-facto standard for the manufacture of high-quality and high-security RFID transponders, where the durability and reliability of the antenna and the inlay are key factors.

SMARTRAC holds a comprehensive patent portfolio related to its proprietary wire-embedding technology. Furthermore, the company has steadily increased the number of patents and patent applications over time. SMARTRAC and its affiliates hold more than 1.000 patents and patent applications for the production of RFID components and their use.

About SMARTRAC

SMARTRAC is the leading RFID technology company in the production of both ready-made and customized solutions used in access control, animal identification, automated fare collection, automotive, border control, RFID-based car immobilizers, contactless payment cards, electronic product identification, government, industry, libraries and media management, laundry, logistics, mobile and smart media, public transport, retail, and many more. SMARTRAC has its registered headquarters in Amsterdam, the Netherlands. The company maintains a global research and development, production and sales network. For more information, visit www.smartrac-group.com and follow us on Twitter: www.twitter.com/SMARTRAC_NV

Media contact:

SMARTRAC TECHNOLOGY GROUP

Karin FabriHead of Corporate Communications & Marketing

Phone: +31 203 050 150

Email: media.relations@smartrac-group.com

About exceet

exceet is an international technology group specializing in the development and manufacture of intelligent, complex and secure electronics.

Media Contact

exceet Group SE

Fabian Rau

Vice President, Marketing

Email: f.rau@exceet.ch

Phone: +49 172 3653167